

BICFEST MODELS AND TALENT COMPANY

Company Profile



Contact Us

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🌐 www.bicfest.co.ke

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Who We Are

- BicFest Models and Talent Company is a dynamic, youth-focused creative and development enterprise rooted in the belief that every young person carries extraordinary potential waiting to be discovered. Founded in 2015 and headquartered in Nairobi, Kenya, we are a proudly African organization dedicated to talent discovery, nurturing and showcasing through specialized divisions spanning modeling, mentorship, skills training, event management and community engagement.
- We do more than run programs — we build futures. BicFest offers a comprehensive range of services including professional modeling and talent training, STEM and technology academies, arts and performance programs, event production and outdoor adventure experiences. Every service is intentionally designed to develop the whole person — building not just industry-ready skills, but also confidence, discipline, leadership and a strong sense of identity.
- Our programs are open to children, teens and young adults between the ages of 4 and 30 years, making BicFest one of the most inclusive youth development platforms on the continent. We understand that potential does not arrive on a fixed schedule, and so our pathways are designed to meet each individual exactly where they are — from foundational courses all the way to advanced career development tracks.
- When you enroll with BicFest, you step into a transformation. Our journey takes you from discovery through guided training all the way to real-world career launch — connecting brand campaigns, fashion shows, auditions and paid bookings. At BicFest, potential is recognised — it is unlocked, elevated and set free.





Our Vision

To be Africa's leading hub for creative talent, youth empowerment and innovative events — cultivating a continent-wide movement where every young person, regardless of background or circumstance, has access to the platforms, mentorship and opportunities needed to discover their purpose and live it fully. We envision a future where the talents nurtured within BicFest ripple outward into every industry, every community and every corner of Africa, producing confident, skilled and purpose-driven leaders who not only succeed in their own right but inspire and uplift the generations that follow.

To discover, nurture and showcase exceptional talent by providing safe, inspiring and purpose-driven platforms that build confidence, leadership and creativity in every young person we serve. Through structured modeling, mentorship, scouting, skills development and community engagement, we guide children, teens and young adults between the ages of 4 and 30 to uncover their unique gifts, grow holistically and develop into resilient, impactful leaders. We are committed to bridging the gap between raw talent and real-world success — equipping our participants not only with industry-ready skills but with the character, discipline and vision to carry those skills far beyond our programs.

Our Mission



Core Values

-  Integrity — We hold ourselves to the highest standards of honesty, transparency and ethical conduct in everything we do, building trust with our talents, partners and communities.
-  Empowerment — We believe in the transformative power of opportunity. Everything we do is designed to equip young people with the tools, confidence and platforms they need to rise.
-  Excellence — We pursue the highest quality in our training, events and programs, setting a standard that prepares our talents for competitive, real-world success.
-  Innovation — We embrace creative thinking and fresh approaches, continuously evolving our programs to remain relevant, impactful and ahead of the curve.
-  Collaboration — We grow stronger together. We build meaningful partnerships with families, organisations, industries and communities to amplify our impact across Africa.

Our Programmes

At Bicfest we offer a variety of youth development services through hands-on programs, camps, training and talent nurturing. These services are executed through our subsidiaries, each offering targeted programs and solutions:

Talent Discovery & Development



Model Registration
Link

At Bicfest Holdings, the Talent Discovery & Development program is designed to identify and nurture the innate gifts of children and teenagers in a structured, inspiring and values-based environment. Through our flagship platform — **Face of Bicfest** — and our dedicated modeling academy, **Bicfest Models Africa (BMA)**, we provide a space where young individuals can explore their potential in areas such as fashion, personality development, public speaking and self-expression. Participants are groomed not just to perform, but to lead, influence and inspire.

Mentorship & Leadership

Our Mentorship & Leadership Program is uniquely crafted to **shape young minds** into responsible, self-aware and purpose-driven individuals.

Through our mentors, we offer structured mentorship sessions, leadership camps, school visits and seminars that focus on identity formation, emotional intelligence, decision-making and personal responsibility.



Mentorship Registration
Link

What sets us apart is our values-based and youth-centric approach — we don't lecture, we journey with the youth. Our mentors are trained to connect authentically, creating safe spaces where teens can be vulnerable, ask questions and grow into confident leaders.

Choosing Bicfest means choosing a mentorship experience that is not only transformational but **deeply rooted in the everyday realities and dreams** of today's youth.

Calender of Events

Led through **Quest Outdoors**, offers unforgettable experiences that blend fun with powerful personal growth. Our team-building and resilience exercises are carefully designed to challenge, engage and empower children and teens in real-world environments — from nature hikes and obstacle courses to survival skills and leadership games.



What makes Bicfest's approach exceptional is how we intentionally design each activity to build character, teamwork and mental strength, all while ensuring safety, fun and inclusivity



Creative Empowerment



When combined with the structure and discipline of the Scouts-style experience offered through our **outdoor and mentorship arms**, we have created a powerful foundation for shaping the leaders of tomorrow. Through activities like self-expression workshops, public speaking, fashion confidence training, outdoor leadership tasks and service-based projects, we nurture not just talent, but character.

Youth are encouraged to think creatively, act with purpose and serve their communities with courage and integrity — Bicfest gives young people the tools to lead, not just follow.

Camping Tents

Our Camping Gear Supply services, ensures that schools, youth groups and adventure programs have access to high-quality, reliable equipment for both hiring and purchase.



We specialize in providing durable tents, comfortable sleeping bags and high-density mattresses tailored for educational trips, expeditions and outdoor camps.

Whether you're organizing a school retreat, a leadership camp or a nature expedition, Bicfest guarantees gear that prioritizes safety, comfort and functionality.

All items are thoroughly cleaned, well-maintained and available in both bulk and individual packages.

With Bicfest, you don't just get gear — you get peace of mind and professional support for a seamless outdoor experience.

Training & Academy

At BicFest, our Training & Academy division is dedicated to equipping young people with the diverse skills, knowledge and confidence they need to thrive in an ever-evolving world. We offer expert-led programs spanning STEM, robotics, coding, taekwondo, arts, skating, ballet, chess, dance and essential life skills — ensuring that every participant receives a holistic, well-rounded development experience.

Our programs are designed not just to teach but to ignite curiosity, sharpen critical thinking and build the kind of disciplined, creative mindset that sets young people apart in any field they choose to pursue.



Training Registration
Link

Led by certified and experienced trainers, our academy creates a dynamic, hands-on learning environment where participants don't just absorb knowledge — they apply it.

From robotics workshops where young engineers build and code their own machines, to taekwondo sessions that instil discipline and physical fitness, to ballet and skating classes that nurture grace and self-expression, every program at BicFest Training & Academy is purposefully crafted to develop real-world skills alongside personal growth.

Whether your child is drawn to technology, the arts or sport, BicFest provides the platform, the mentorship and the opportunity to turn that passion into lasting excellence.



CSR Programme

At BicFest, our Community and Corporate Social Responsibility programmes are built on a deep commitment to empowering youth, supporting families and strengthening the communities we serve. Through mentorship initiatives, holiday camps, youth scouting and life skills seminars, we create safe, structured and purpose-driven environments where young people can grow, lead and discover their potential. Our CSR work goes beyond programs — it is a movement rooted in inclusivity, sustainable development and the belief that when a young person is guided with intention, the entire community rises with them.



Counselling Registration
Link



Through one-on-one mentorship, group sessions and rite-of-passage programmes, we prioritise the mental and emotional wellbeing of every participant — because we believe that a healthy mind is the foundation of every great talent.



Boys Circumcision_Girls
Counselling Link



These programme is a guided rite of passage designed to support young people through important stages of growth. It combines safe medical care, mentorship and life-skills counselling to promote confidence, discipline and responsible adulthood in a supportive environment.



Counselling Registration
Link



These programme offers engaging and structured experiences that combine adventure, mentorship and life-skills training. It provides a safe and supportive environment where young people build confidence, teamwork, leadership and discipline while having fun and creating lasting memories.

OUR IMPACT

At Bicfest Holdings, impact isn't just measured by numbers — it's seen in the confidence, growth and purpose instilled in every young person we serve.

Since our inception in 2015, we've proudly walked alongside hundreds of children and teens, helping them discover their potential and embrace their future.



850+ children and teens empowered through modeling, mentorship and camps



120+ schools and institutions engaged in programs and partnerships



40+ outdoor expeditions and nature-based learning experiences conducted



Impact spread across **10+** counties in Kenya and growing

Milestones & Achievements

- ◆ **Partnership growth of 60%** – Year-on-year increase in collaborations with schools, organizations and industry professionals.
- ◆ **90% positive feedback** – From parents, partners and participants, affirming the quality and impact of our programs.
- ◆ **Recognition & Trust** – Our chairman's official authorization by the Kenya Scouts Association strengthens our credibility and program excellence.
- ◆ **70% skill retention rate** – Participants continue to apply learned skills such as leadership, discipline, and teamwork beyond the program.
- ◆ **Models transforming lives** – Many of our trained models have discovered their calling, enabling them to earn income, support their families and achieve financial growth.

Our impact lives in the stories — in the child who discovered their voice, the youth who dared to dream, and the young adults stepping into leadership because someone believed in them.

Message from The CEO



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Our journey is built on a vision to inspire, innovate and impact lives through our diverse portfolio of businesses in modeling, events, mentorship, outdoor experiences and talent development.

At BicFest, we believe in creating opportunities, shaping dreams and building sustainable value for our clients, partners and community. Every project we undertake reflects our core values – integrity, creativity, excellence and commitment to growth.

We are driven by the belief that talent is limitless and opportunities are boundless when nurtured with the right resources, networks and mindset. Our success is not measured solely by profits, but by the positive transformation we bring to people's lives.

Thank you for being part of our story. We look forward to working with you, creating meaningful collaborations and taking bold steps into the future together.

Peter Denice Omondi
Chief Executive Officer



At Bicfest, we believe in unlocking the power within every young person. Our programs are built to inspire, empower and guide youth toward purpose and confidence. Together, we're shaping a brighter future — one child at a time.

Jecinta Wambui
Co-Founding Director

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CURIOUS MINDS ASK

Who can join Bicfest programs?

Our programs are open to children, teens and young adults, depending on the specific activity. Whether your child is a budding model, an adventurer, or simply in need of mentorship, there's a place for them at Bicfest.

What makes Bicfest different from other youth programs?

We combine creativity, mentorship, adventure and real-world skills under one roof. Our values-based approach ensures that each child or adult is not just trained, but truly empowered — emotionally, mentally and socially.

Can schools or organizations partner with Bicfest?

Yes! We love working with schools, churches, corporates and community groups. Whether it's hosting an event, enrolling students or sponsoring a program, we welcome collaboration.





PHOTO GALLERY



BicFest Model Africa



PHOTO GALLERY

Brand Ambassador

OUR PARTNERS

AT BICFEST, WE BELIEVE TRUE IMPACT IS ACHIEVED THROUGH COLLABORATION. PARTNERING WITH US MEANS JOINING A VISIONARY MOVEMENT THAT TRANSFORMS TALENT, NURTURES LEADERSHIP, AND CREATES OPPORTUNITIES THAT LEAVE A LASTING MARK ON COMMUNITIES. TOGETHER, WE BUILD PLATFORMS THAT INSPIRE GROWTH, INNOVATION, AND MEANINGFUL CHANGE.

HERE ARE SOME OF OUR PARTNERS;



For more information on partnership opportunities, visit our website or contact us via phone to learn how you can join us in shaping the next generation of leaders and change makers.



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